

# UCAP

## 60TH ANNIVERSARY CELEBRATION

# INSPIRE

**THURSDAY, SEPTEMBER 19, 2024**

**MGM NATIONAL HARBOR**

**6:00PM**

*Partnership Opportunities*

UNITED COMMUNITIES AGAINST POVERTY, INC. CELEBRATES

# 60 YEARS OF SERVING THE COMMUNITY

## Celebrating 60

On behalf of the United Communities Against Poverty, Inc, (UCAP) we would like to invite you to join us as we celebrate 60 years of servicing the community with our INSPIRE 60! Anniversary Celebration on Thursday, September 19, 2024 at the MGM National Harbor, Oxon Hill, Maryland. The celebration begins at 6:00pm. This milestone celebration will increase awareness of additional services needed to continue the work in our community. We will honor those that have inspired and made a significant impact in the advancement of our programs. Hundreds of dignitaries, celebrities, community supporters, partners and friends will gather to celebrate the impact and change UCAP has made in the community the past 60 years. We look forward to seeing you there!

## Get To Know UCAP

UCAP is the designated Community Action Agency (CAA's) in Prince George's County, Maryland. Community Action Agencies declared an unconditional "War on Poverty" 60 years ago. For the past 60 years, UCAP has been dedicated to the wellbeing of those whose quality of life has been negatively impacted by poverty, homelessness, unemployment, crime, and inadequate public health services in Prince George's County, Maryland. Under the leadership of our CEO Rasheeda Jamison, UCAP has been a catalyst that helps individuals and families achieve self-sufficiency and economic well-being.

## A 60 Year Mission

United Communities Against Poverty's mission is to provide solutions to alleviate poverty in Prince George's County's diverse communities. We aim to eliminate poverty and maximize self-sufficiency. Through our diverse programs and services we provide affordable housing, senior services, weatherization, youth services, emergency shelter, food pantry, eviction prevention, first month rental assistance, mortgage modifications and diaper bank.

# 60 Years of Impact

United Communities Against Poverty, Inc. (UCAP) was incorporated in 1964 and created to combat poverty and offer opportunities to eliminate despair. UCAP was founded to ease the struggle and create strategies to combat racial discrimination. We have always been committed to doing better across a wide range of issues that affect Prince Georgians.



# Inpsire 60! - Become A Partner

## 60th Anniversary Celebration

We welcome partners and organizations eager to support our mission and be part of this milestone celebration. Reach out to us to explore partnership opportunities and showcase your commitment to making a difference.

UCAP

# INSPIRE

PARTNER

**$60,000**

- VIP Check-in
- TWO (2) TABLES - 20 tickets (Estate tables)
- Front Row Seating
- VIP Reception
- Three (3) minute Live Spotlight during Event
- Premiere Placement on Step and Repeat
- Websity Visibility and Exposure throughout Marketing Campaign
- Exclusive access to Meet and Greet with Talent
- Acknowledgment on all Social Media Platforms
- President Mention throughout marketing Campaign and Event
- Logo Placement on all Visuals displayed at the Event
- Center Placement on the Brick Wall at the 737 Building
- One (1) Full Page Feature in Souvenir Booklet
- Premium Swag Bag with Gifts
- Premium Branding Opportunity
- Verbal Mention throughout the Event
- Exhibit Opportunity at Celebration

# LEGACY

PARTNER

**$36,000**

- VIP Check-in
- TWO (2) TABLES - 16tickets (Estate tables)
- Premiere Seating
- VIP Reception
- Placement on Step and Repeat
- Website Visibility and Exposure throughout Marketing Campaign
- Acknowledgment on all Social Media Platforms
- Logo Placement on all Visuals displayed at the Event
- Placement on the Brick Wall at the 737 Building
- One (1) Full Page Feature in Souvenir Booklet
- Premium Swag Bag
- Verbal Mention throughout the Event
- One (1) minute Video Mention at Event

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## 60th Anniversary Celebration

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UCAP

# IMPACT

PARTNER

**$16,000**

- VIP Check-in ONE (1) TABLES - 10 tickets
- VIP Reception Premiere Seating
- Logo Placement on Step and Repeat
- Website Visibility and Exposure throughout Marketing Campaign
- Logo Acknowledgment on all Social Media Platforms
- Logo Placement on all Visuals displayed at the Event
- Placement on the Brick Wall at the 737 Building
- Half Page Feature in Souvenir Booklet
- Premium Swag Bag

# VISIONARY

PARTNER

**$6,000**

- VIP Check-in 8 tickets
- VIP Reception Premiere
- Logo Placement on Step and Repeat
- Logo Acknowledgment on all Social Media Platforms
- Logo Placement on all Visuals displayed at the Event
- Placement on the Brick Wall at the 737 Building
- Quarter Page Feature in Souvenir Booklet
- Premium Swag Bag


CONTACT INFORMATION

Ms. Gwendolyn Ferguson
Director of Corporate Sponsorships
301-322-5700 ext 109

United Communities Against Povery, Inc- 1400 Doewood Lane, Capitol Heights, MD 20743

UCAP

# INSPIRE PARTNER

VIP Check-in

TWO (2) TABLES - 20 tickets (Estate tables)

Front Row Seating

VIP Reception

Three (3) minute Live Spotlight during Event

Premiere Placement on Step and Repeat

Website Visibility and Exposure throughout Marketing Campaign

Exclusive access to Meet and Greet with Talent

Acknowledgment on all Social Media Platforms

President Mention throughout marketing Campaign and Event

Logo Placement on all Visuals displayed at the Event

Center Placement on the Brick Wall at the 737 Building

One (1) Full Page Feature in Souvenir Booklet

Premium Branding Opportunity

Verbal Mention throughout the Event

Exhibit Opportunity at Celebration

Premium Swag Bag with Gifts

INSPIRE

**$60,000**

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Director of Corporate Sponsorships
inspire@ucappgc.org
301-322-5700 ext 109

UCAP

# LEGACY PARTNER

VIP Check-in

TWO (2) TABLES - 16tickets (Estate tables)

Premiere Seating

VIP Reception

Placement on Step and Repeat

Website Visibility and Exposure throughout Marketing Campaign

Acknowledgment on all Social Media Platforms

Logo Placement on all Visuals displayed at the Event

Placement on the Brick Wall at the 737 Building

One (1) Full Page Feature in Souvenir Booklet

Verbal Mention throughout the Event

One (1) minute Video Mention at Event

Premium Swag Bag

INSPIRE

$36,000

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UCAP

# IMPACT PARTNER

VIP Check-in

ONE (1) TABLES - 10 tickets

VIP Reception

Premiere Seating

Logo Placement on Step and Repeat

Website Visibility and Exposure throughout Marketing Campaign

Logo Acknowledgment on all Social Media Platforms

Logo Placement on all Visuals displayed at the Event

Placement on the Brick Wall at the 737 Building

Half Page Feature in Souvenir Booklet

Visibility and Exposure on Website

Premium Swag Bag

INSPIRE

$16,000

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UCAP

# VISIONARY PARTNER

VIP Check-in

8 tickets

VIP Reception

Premiere Placement on Step and Repeat

Acknowledgment on all Social Media Platforms

Logo Placement on all Visuals displayed at the Event

Placement on the Brick Wall at the 737 Building

Quarter Page Feature in Souvenir Booklet

Premium Swag Bag

INSPIRE

$6,000

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# Become A Partner

PARTNERSHIP FOR 60 MONTHS

☐ $60 for 60 Months campaign
Sign me up for recurring payments of $60 for 60 months to support UCAP's programs

# Partnership Packages

**$60,000**
☐ INSPIRE PARTNER

**$36,000**
☐ LEGACY PARTNER

**$16,000**
☐ IMPACT PARTNER

**$6,000**
☐ VISIONARY PARTNER

**$260**
☐ INDIVIDUAL TICKET

I AM UNABLE TO ATTEND BUT WOULD LIKE TO DONATE

$_____

PLEASE INCLUDE US IN THE 60TH ANNIVERSAY BOOKLET

**$1,000**
☐ FULL PAGE

**$600**
☐ HALF PAGE

**$260**
☐ QUARTER PAGE

**$160**
☐ LOGO MENTION

**$60**
☐ ATTENDEE MENTION

**$600**
☐ CUSTOM BRICK TO BE PLACED ON THE WALL

**All ads must be submitted print ready*

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# UCAP Continues to Inspire Our Community

TO SUPPORT UCAP AND LEARN MORE ABOUT OUR PROGRAMS

VISIT OUR WEBSITE

WWW.UCAPPGC.ORG

FOR ADDITIONAL INFORMATION ABOUT PARTNERSHIP OPPORUNITIES CONTACT:


**UCAP**

Gwendolyn Ferguson

*Director of Corporate Sponsorships*

301-322-5700 ext 109

**United Communities Against Poverty**

1400 Doewood lane

Capital Heights, MD20743

301-322-5700


On behalf of our CEO Rasheeda Jamison and UCAP, we thank you for your support and inspiring us to continue serving the community.

