UCAP

60TH ANNIVERSARY CELEBRATION

INSPIRE

THURSDAY, SEPTEMBER 19, 2024

MGM NATIONAL HARBOR
6:00PM

Partnership Opportunities

UNITED COMMUNITIES AGAINST POVERTY, INC. CELEBRATES

60 YEARS OF SERVING THE COMMUNITY

Celebrating 60

On behalf of the United Communities Against Poverty, Inc, (UCAP) we would like to invite you to join us as we celebrate 60 years of servicing the community with our INSPIRE 60! Anniversary Celebration on Thursday, September 19, 2024 at the MGM National Harbor, Oxon Hill, Maryland. The celebration begins at 6:00pm. This milestone celebration will increase awareness of additional services needed to continue the work in our community. We will honor those that have inspired and made a significant impact in the advancement of our programs. Hundreds of dignitaries, celebrities, community supporters, partners and friends will gather to celebrate the impact and change UCAP has made in the community the past 60 years. We look forward to seeing you there!

Get To Know UCAP

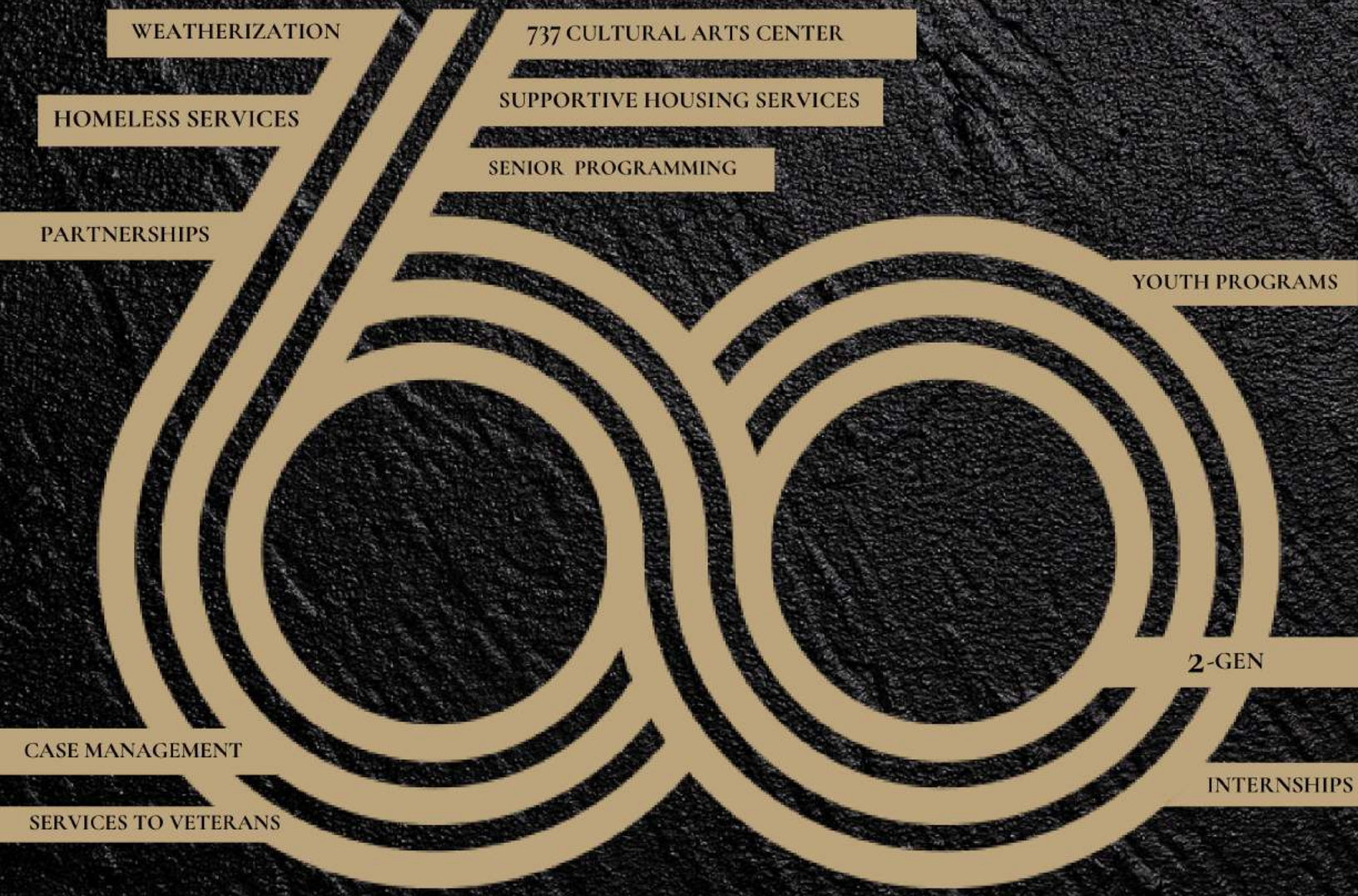
UCAP is the designated Community Action Agency (CAA's) in Prince George's County, Maryland. Community Action Agencies declared an unconditional "War on Poverty" 60 years ago. For the past 60 years, UCAP has been dedicated to the wellbeing of those whose quality of life has been negatively impacted by poverty, homelessness, unemployment, crime, and inadequate public health services in Prince George's County, Maryland. Under the leadership of our CEO Rasheeda Jamison, UCAP has been a catalyst that helps individuals and families achieve self-sufficiency and economic well-being.

A 60 Year Mission

United Communities Against Poverty's mission is to provide solutions to alleviate poverty in Prince George's County's diverse communities. We aim to eliminate poverty and maximize self-sufficiency. Through our diverse programs and services we provide affordable housing, senior services, weatherization, youth services, emergency shelter, food pantry, eviction prevention, first month rental assistance, mortgage modifications and diaper bank.

60 Years of Impact

United Communities Against Poverty, Inc. (UCAP) was incorporated in 1964 and created to combat poverty and offer opportunities to eliminate despair. UCAP was founded to ease the struggle and create strategies to combat racial discrimination. We have always been committed to doing better across a wide range of issues that affect Prince Georgians.



Be Inspired to Partner With Us

INSPIRE Partner

- VIP Check-in
- 2 TABLES - 20 tickets (Estate tables)
- Front row seating
- VIP reception
- 3-minute Live Spotlight during Anniversary Program
- Premiere placement on step and repeat
- Visibility and Exposure throughout marketing campaign
- Exclusive access to meet and greet with talent
- Acknowledgment on all social media platforms
- President mention throughout marketing campaign and program
- Logo placement on all visuals displayed at the event
- Center placement on the Brick on wall at the 737 building
- 1 page inner feature front page 60th anniversary Souvenir Booklet
- Premium Swag bag with gifts
- Premium branding opportunity
- Verbal Mention throughout the program
- Exhibit opportunity at anniversary celebration

$60,000

LEGACY Partner

- VIP Check-in
- 2 TABLES – 16 Tickets (Estate tables)
- VIP Reception
- Premiere Seating
- Placement on Step and Repeat
- Visibility and exposure throughout marketing campaign
- Acknowledgement on all social media platforms
- Brick placement on the wall at the 737 building
- Premium swag bag
- Logo Placement on visuals
- 1 page feature 60th anniversary souvenir booklet
- 1- minute video mention at anniversary program

$36,000

IMPACT Partner

- VIP Check-in
- 1 TABLE – 10 Tickets
- VIP reception
- Premium Seating
- Logo Placement on Step and Repeat
- Premium swag bag
- ½ page feature in the anniversary souvenir booklet
- Logo acknowledgment on Social media outlets

$16,000

VISIONARY Partner

- VIP Check-in
- 8 tickets
- VIP Reception
- Logo Placement on Step and Repeat
- Brick placement on the wall at the 737 building
- ¼ page feature in anniversary souvenir booklet
- Visibility and exposure on website
- Swag Bag

$6,000

Become A Partner

PARTNERSHIP FOR 60 MONTHS

☐ **$60 for 60 Months campaign**
Sign me up for recurring payments of $60 for 60 months to support UCAP's programs

Partnership Packages

$60,000
☐ INSPIRE PARTNER

$36,000
☐ LEGACY PARTNER

$16,000
☐ IMPACT PARTNER

$6,000
☐ VISIONARY PARTNER

$260
☐ INDIVIDUAL TICKET

I AM UNABLE TO ATTEND BUT WOULD LIKE TO DONATE

$_____

PLEASE INCLUDE US IN THE 60TH ANNIVERSAY BOOKLET

$1,000
☐ FULL PAGE

$600
☐ HALF PAGE

$260
☐ QUARTER PAGE

$160
☐ LOGO MENTION

$60
☐ ATTENDEE MENTION

$600
☐ CUSTOM BRICK TO BE PLACED ON THE WALL

**All ads must be submitted print ready*

UCAP Continues to Inspire Our Community

TO SUPPORT UCAP AND LEARN MORE ABOUT OUR PROGRAMS

VISIT OUR WEBSITE

WWW.UCAPPGC.ORG

FOR ADDITIONAL INFORMATION ABOUT PARTNERSHIP OPPORUNITIES CONTACT:

UCAP

Gwendolyn Ferguson

Director of Corporate Sponsorships

301-322-5700 ext 109

United Communities Against Poverty

1400 Doewood lane

Capital Heights, MD20743

301-322-5700

On behalf of our CEO Rasheeda Jamison and UCAP, we thank you for your support and inspiring us to continue serving the community.

OUR PREVIOUS SPONSORS

PNC amazon Comcast BGE

CareFirst M&T Bank PETERSON MGM

GAYLORD NATIONAL KAISER PERMANENTE Giant MEYER FOUNDATION