



The following sponsorship and advertising levels are available for UCAP's Eighth Annual Awards Dinner and Silent Auction:

SPONSORSHIP

PLATINUM \$15,000

20 tickets with premier seating
 Name on program book cover
 Full-page ad prominently placed in program book
 Award presentation and photo opportunity
 Signage on stage
 Display table for sponsor's materials
 Logo and Web site link on UCAP home page
 Recognition in all event materials

GOLD \$10,000

15 tickets with priority seating
 Full page ad in program book
 Speaking and photo opportunity
 Display table for sponsor's materials
 Web site link on UCAP home page
 Recognition in all event materials
 Acknowledgement from podium

SILVER \$7,500

10 tickets with special seating
 Full page ad in program book
 Recognition in marketing and PR materials
 Web site link on UCAP Web page
 Logo posted on lobby signage
 Acknowledgement from podium

BRONZE \$5000

10 tickets with special seating
 Half page ad in program book
 Recognition in advertising
 Display area for sponsor's materials
 Web site link on UCAP Web page
 Logo posted on lobby signage
 Acknowledgement from podium

DONOR \$2,500

6 tickets with reserved seating
 Recognition at the event
 Quarter page ad in program book
 Listing on the program under donors
 Listing on the Web site

CONTRIBUTOR \$1,000

4 event tickets
 Promotional flyer placed on each table
 Name listed on "Supporters" page

ADVOCATE \$500

2 event tickets
 Name listed on "Supporters" page

PATRON \$100 - 499

Name listed on Patron's page

ADVERTISING

Please reserve the advertisement indicated below:

___ \$750 - Full page, back cover
 ___ \$650 - Full page, inside front or inside back covers
 ___ \$550 - Full page
 ___ \$350 - One half (1/2) page
 ___ \$250 - One fourth (1/4) page
 (Program size: 5 1/2 x 8 1/2)

TICKET PURCHASE

___ Ticket(s) @ \$75 each = \$ _____
 ___ Table(s) of 10 @ \$750 each = \$ _____

RESERVATIONS

Sponsorships, advertisements and ticket purchase must be accompanied by a check, money order, or credit card number. A prompt response is requested.

Please complete this form and FAX to 301.805.0208 or return to: **UCAP c/o The Perfect Plan of Greater Washington, PO Box 2228, Bowie, MD 20718.**

My check for \$ _____ is enclosed, payable to UCAP.

Please charge \$ _____ to my credit card:

MasterCard ___ VISA ___ American Express ___

Account name: _____

Account number: _____

Expiration date: _____

Signature of credit cardholder: _____

REQUIREMENTS:

Prefer files as PDF. (JPG, EPS, TIF acceptable)
 Resolution minimum is 300 dpi. No bleeds
 Please provide a COLOR or B/W HARD COPY of ad
 Please include CONTACT INFORMATION of person or agency submitting the ad

SUBMIT ADS to Larry Smith by October 23, 2010 at UCAP@perfectplan.com OR mail CD or 100MB Zip disk to:

**UCAP / The Perfect Plan of Greater Washington
 P O Box 2228
 Bowie, MD 20718**